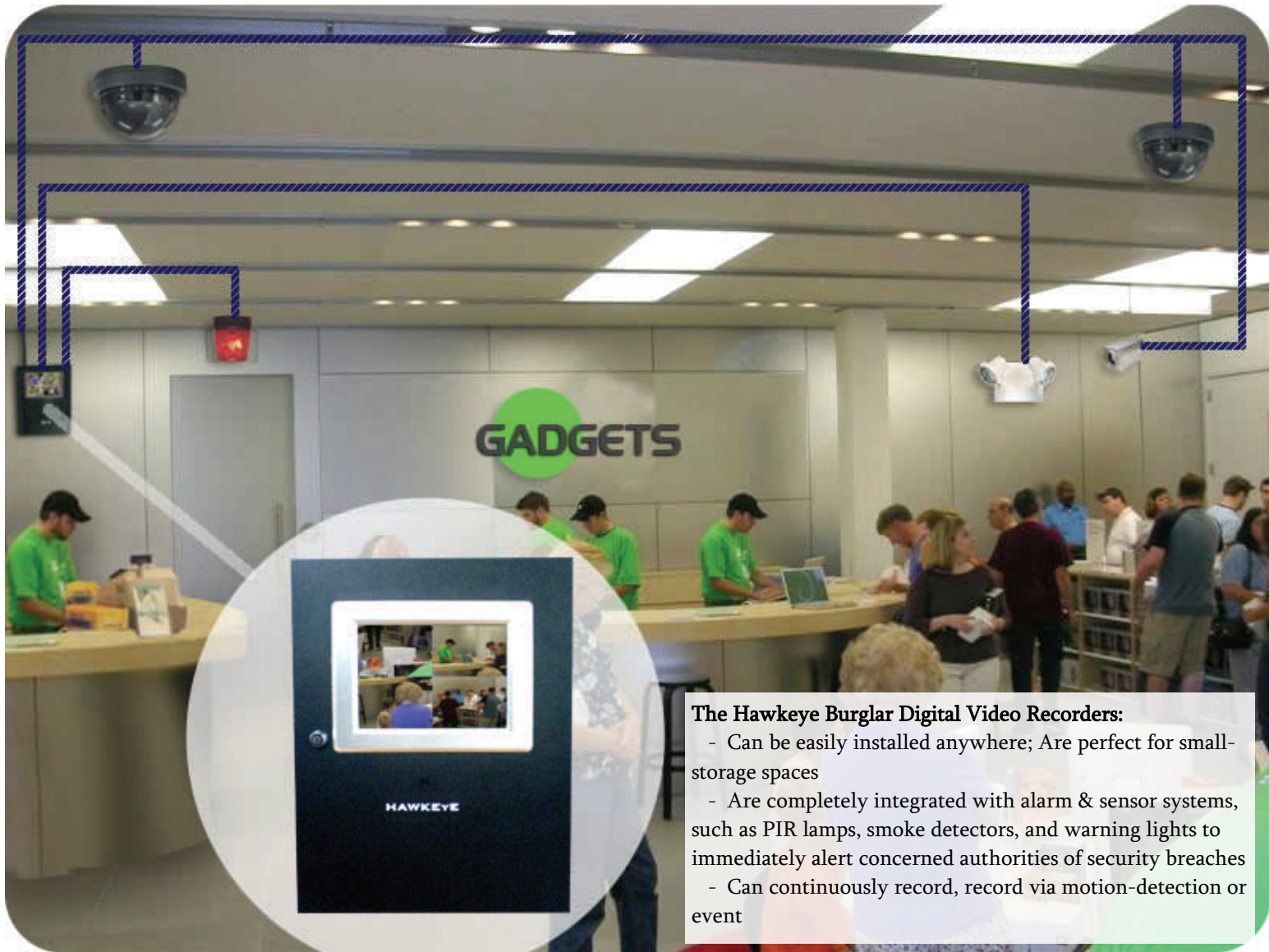


## ***Hawkeye Security Solutions - A Retail Application***



### **The Hawkeye Burglar Digital Video Recorders:**

- Can be easily installed anywhere; Are perfect for small-storage spaces
- Are completely integrated with alarm & sensor systems, such as PIR lamps, smoke detectors, and warning lights to immediately alert concerned authorities of security breaches
- Can continuously record, record via motion-detection or event

# Hawkeye Security Solutions - A Retail Application

## Fighting retail crime

Statistics reveal that:

- There is a retail theft committed every 5 seconds in the US
- \$4.7 billion was lost to shoplifting and employee theft in just 25 US retail stores in the early 2000
- There's only about 2.43% recovery, which means that for every dollar, another \$40 is lost

It's such a bummer when you think about it. You go out of your way to make sure your business makes profit, but in the end, you still lose a lot of money. Maybe you haven't thought about securing your business. Maybe you think that you could sell more and make up for the lost items. Well, think again.

To fight retail crime, you've got to realize the importance of investing in your security. Once you've realized how much you can save and how many thefts you can prevent, then you are ready to take the next step forward — which is choosing the right digital video surveillance solution for your business.



## What the Hawkeye Burglar DVR can do for you

The [Hawkeye Burglar Digital Video Recorder](#), or Hawkeye SX 3000 DVR Series, is a compact, durable and powerful surveillance solution for many retail areas, such as mini-groceries, 24/7 convenience stores and shopping malls. With an [embedded Linux platform](#) and [DVR-on-chip technology](#), this surveillance solution is built to withstand system crashes, virus attacks and unwanted frame drops.

Key Features:

- 120 to 240fps (CIF) of video capture from 4 to 8 BNC inputs, consecutively, for up to 30fps of high-quality recording per analog input
- [Smart A+ hardware MPEG-4 compression](#), offering programmable increase of capture rate on alarms for high-quality event records or programmable video quality setting
- [Integration with sensor and alarms, such as PIR lamps, warning lights and smoke detectors](#)
- Flexible networking features
- Easy remote control operation
- With or Without LCD
- Save-on-space solutions via wall-mounted design

